



Press Release

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For Immediate Release

Intercim attains Gold Certified Partner status in Microsoft Partner Program

ST. PAUL, Minn. February 12, 2008—Intercim LLC, a global leader in manufacturing operations management software announced today it has attained Gold Certified Partner status in the Microsoft Partner Program, with a competency in Independent Software Vendor (ISV)/Software Solutions, recognizing the company's expertise and impact in the technology marketplace. As a Gold Certified Partner, Intercim has demonstrated expertise with Microsoft technologies and proven ability to meet customers' needs. Microsoft Gold Certified Partners receive a rich set of benefits, including access, training and support, giving them a competitive advantage in the channel.

"We are extremely pleased to have attained Gold Certified Partner status," said John Todd, Intercim CEO. "Working closely with Microsoft has allowed us to develop and deliver best-of-breed, web-based capabilities to our customers. Intercim's Pertinence Suite *powered by Velocity*[®] is a testament to the program's success."

"Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities," said Allison Watson, vice president of the Worldwide Partner Sales and Marketing Group at Microsoft Corp. "They need to trust in a company that can act as an expert adviser for their long-term strategic technology plans. Microsoft Gold Certified Partners, which have certified expertise and direct training and support from Microsoft, can build a positive customer experience with our technologies. Today, Microsoft recognizes Intercim as a new Gold Certified Partner for demonstrating its expertise providing customer satisfaction using Microsoft products and technology."

As one of the requirements for attaining Gold Certified Partner status, Intercim had to declare a Microsoft Competency. Microsoft Competencies are designed to help differentiate a partner's capabilities with specific Microsoft technologies to customers looking for a particular type of

solution. Each competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the technology industry.

The ISV/Software Solutions Competency recognizes the skill and focus partners bring to a particular solution set. Microsoft Gold Certified Partners that have obtained this competency have a successful record of developing and marketing packed software based on Microsoft technologies.

“Solutions competencies are an important way for Microsoft to better enable ISVs to meet customer needs,” said Sanjay Parthasarathy, corporate vice president of the Developer & Platform Evangelism Group at Microsoft. “They allow ISVs to keep and win customers through their deep knowledge of solutions-based Microsoft platform technologies. Microsoft has a long history of working closely with ISV partners to help them deliver compelling solutions and applications to our mutual customers, and the Microsoft Competencies are an important step in continuing to enhance vital relationships with ISVs worldwide.”

The Microsoft Partner Program was launched in October 2003 and represents Microsoft’s ongoing commitment to the success of partners worldwide. The program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners’ businesses be successful.

About Intercim

With 25 years experience in helping discrete manufacturers meet regulatory requirements, harness Lean principles, manage quality and execute processes in a paperless environment, Intercim is a leader in the development and application of web-based manufacturing operations software. The Pertinence Suite[®] is a truly unique technology that empowers process engineers, manufacturing operations, quality, IT and supply chain professionals to ensure the predictable, foresee the preventable and manage the unexpected. Intercim operates from offices throughout the US and in Europe. Its customers include industry leaders like Boeing, Sanofi Pasteur, EADS, Ball Aerospace, BMW, Intel and Honeywell. Partnerships with Dassault Systèmes, SAP and Microsoft support the company in its mission to provide operational excellence for all. For more information, visit www.intercim.com